

PRESS RELEASE

TUESDAY 15TH OCTOBER 2019

NEW CHRISTMAS SPECTACULAR FEATURING A CAST OF OVER 1200 CHILDREN COMING TO SSE ARENA

LSFX Productions, the creators of some of UK/Ireland's biggest family events, is pleased to be launching an exciting new Christmas show in 2019, **Belfast Carols**. The event, in conjunction with the Education Authority Music Service, will be a joyful celebration of Christmas through song, drama, dance, and portrayed through a 100 piece orchestra and mass choir of over 1100 children from schools across Northern Ireland.

With a delightful and versatile score ranging from traditional carols to show-stopping Christmas hits featuring special guests, Belfast Carols will bring an exciting new dimension to the story of Christmas, at one of N.Ireland's most iconic venues, the SSE Arena Belfast. In creating a magical and memorable Christmas spectacular, the production will feature impressive staging and props, a thunderous PA system, dazzling lighting rig and a large LED wall which will form the backdrop of the stage in providing a creative visual package which will depict the Christmas story.

LSFX Productions director Darren Gardiner said,

'We are delighted to be premiering a new family Christmas event at the SSE Arena this December, in conjunction with the Education Authority. Belfast Carols will be a joyful celebration of Christmas, portrayed by a fantastic cast of over 1100 children which includes a 100 piece orchestra and mass choir. A night for all the family, Belfast Carols will provide the opportunity to inspire, challenge and support the children and young people of today by providing them with this fantastic opportunity to be part of something very special. We will be pulling out all the stops, including pushing artistic boundaries and embracing innovation, to create a fantastic experience that captures the huge talent and enthusiasm of all the children taking part'.

Martin Haggan, Deputy Head of Music Service for the Education Authority (EA) said,

'Music provides a powerful and distinctive form of communication and expression and we are thrilled to support young musicians to take part in this exciting event, organised by LSFX Productions. This production will be a fantastic opportunity for families to enjoy a festive event together and we look forward to being part of the entertainment.'

The SSE Arena will be configured as a theatre layout, in providing the most intimate setting for this festive production. With the theatre layout, seated capacity is limited to 2500 and with over 1200 children taking part, the event is set to sell-out very quickly. Tickets are priced at £22.50 for children and £25 for adults and **will go on sale at 10am on Saturday 19th October** via <u>www.ssearenabelfast.com</u> Service Charge applies.